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Robert Moulton, creative director of DEX New York and makeup artist to stars including Tina Fey, Jamie Lynn Sigler, Amy Poehler and Elizabeth Banks suggests three essential looks to make your man melt this Valentine's Day.

SWEETHEART

Eyes- Sweep a soft shimmer beige brown shadow on entire lid extending up to the crease.

Next- use a soft chocolate brown eye pencil on top and wedging between lashes, making a thicker line on outer corner, then blend top line with a soft brush.

Cheeks- Use a blush in a red or pink color and apply softly with finger tips on the apple's of cheeks.

Lips- apply any color in the pink or red family in a tinted sparkly shiny gloss.

SEXY AND SEDUCTIVE

Eyes-apply a chocolate shimmer or mat color on lid extending up to the crease, next apply a shade darker in a metallic metal or dark brown on lid only

Next- take a black [eye liner](#) pencil and rim inside entire eye top and bottom, then with the same eye pencil apply on top lash line extending thicker on outer corners.

Next- apply false eye lashes on top lashes in a edgy style depending on personal taste. Note make sure you measure and cut the lashes accordingly to your eye shape

Cheeks-using a cream blush with finger tips apply in a pink or red tone on apple's of cheeks, then follow with the same color in a [powder blush](#) and apply on top of [cream blush](#) for a hot sexy blushing cheek

Lips- use a hot pink or vibrant red [lip pencil](#) and fill in entire lip, follow with a lip stick color to match, last apply a sparkly shiny lip gloss over entire lip, don't be shy about the gloss.

NATURAL

Eyes- apply a neutral brown color on lid extending to the crease, use a chocolate eye pencil and apply softly and tight to upper lash line, than blend to a soft natural look.

Next- apply 2 [coats](#) of mascara to top lashes only, bottom lashes should be clean of mascara

Cheeks- apply a soft rosy or pink color to apples of cheeks.

Lips- Use a tinted lip gloss in any sparkly shade of pink. With tinted lip gloss, you can never get to much gloss—the glossier and wet better.